

# Beta Test Form

Test Website: \_\_\_\_\_

Test Facilitator(gives the test): \_\_\_\_\_

Test Subject(takes the test): \_\_\_\_\_

## Instructions:

1. Come up with your own interview questions for section 2 before starting the interview.
  2. The facilitator will conduct the opening interview in Section 1 and record the notes and answers to questions separately.
  3. The facilitator will then ask their own interview questions and have the test subject navigate the site in section 2 and record the subject's answers there.
  4. The subject will then navigate the site on their own and answer the survey questions in section 3.
  5. Turn this form and a copy of any notes and answers from the Section 1 opening interview to the instructor.
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## *Section 1: Scripted General Interview*

**Facilitator will ask these questions(or others).**

**The facilitator will record the answers and notes separately.**

**Turn this form and a copy of any notes and answers to the instructor.**

1. Have you ever seen this Web site before?
2. Please give me your initial impressions about the layout of this page and what you think of the colors, graphics, photos, etc.
3. Without clicking on anything yet, please describe the options you see on the home page and what you think they do. Feel free to move around the page, but again I'll ask you not to click on anything right now.
4. Without clicking on anything yet, if you were exploring, what would you click on first?
5. What do you think is the purpose of this site?
6. Who do you think this site is intended for?
7. What is the website about?

**End Section 1**

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**Section 2: Site Specific Interview**

The facilitator fills out this section.

**Facilitator: Ask the beta tester 3 specific questions about the site. They should be your own questions that that would be relevant for your specific site.**

**Example from a bowling equipment site:**

**Would you be comfortable ordering bowling equipment like shoes and bowling balls online?**

**Question 1:**

**Answer 1:**

**Question 2:**

**Answer 2:**

**Question 3:**

**Answer 3:**

**Facilitator: Ask the beta tester to navigate to a specific area. Observe and make notes.**

**End Section 2**

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### ***Section 3: Survey Questions***

#### **The test subject fills out this section.**

**What are the main goals of the site? Check all that apply.**

- Product Promotion or Sales
- Entertainment
- Education
- Information(Corporate information, etc.)
- Other

**How well was the information organized?**

**What information or feature was emphasized the most in this site?**

**List what screens were confusing and why.**

**Characterize the overall look and feel of the site.**

**What would you change?**

**List any spelling errors or typos. List by screen and paragraph.**

**How interesting, entertaining and or useful did you find this site?**

**What were your favorite parts and why?**

**Where did you spend the most time and why?**

**Where did you spend the least amount of time and why?**

**What needs improvement?**

**Is there anything that you feel is missing on this site?**

**Were there any inaccessible areas?**

**Name three words or characteristics that describe this Web site.**

Please rate the following from 1 to 5. Circle your answer.

**1. Able to complete tasks as requested**

Frustrating 1 2 3 4 5 Easy

**2. Able to navigate through the site**

Confusing 1 2 3 4 5 Very Clear

**3. Overall look and feel of site**

Not pleasing 1 2 3 4 5 Pleasing

**4. Relevance of site images to content**

Not relevant 1 2 3 4 5 Relevant

**5. Relevance of site content (text)**

Not relevant 1 2 3 4 5 Relevant

**6. Overall ease of use**

Confusing 1 2 3 4 5 Very Clear

**7. Overall page layout and organization**

Confusing 1 2 3 4 5 Very Clear

**8. Was the site inviting to use?**

Not inviting 1 2 3 4 5 Inviting

**9. Were the naming and labeling of links clear?**

Confusing 1 2 3 4 5 Very clear

**10. Would you recommend this site to a friend?**

Never 1 2 3 4 5 Absolutely

**11. The homepage is attractive.**

Disagree 1 2 3 4 5 Agree

**12. The site has a good balance of graphics versus text.**

Disagree 1 2 3 4 5 Agree

**13. The colors used throughout the site are attractive.**

Disagree 1 2 3 4 5 Agree

**14. The typography (lettering, headings, titles) is attractive.**

Disagree 1 2 3 4 5 Agree

**15. The homepage's content makes me want to explore the site further.**

Disagree 1 2 3 4 5 Agree

**16. I can get to information quickly.**

Disagree 1 2 3 4 5 Agree

**17. It is easy to remember where to find things.**

Disagree 1 2 3 4 5 Agree

**18. The homepage is attention-getting.**

Disagree 1 2 3 4 5 Agree

**19. Screens have the right amount of information.**

Disagree 1 2 3 4 5 Agree

**20. The site's content interests me.**

Disagree 1 2 3 4 5 Agree

**21. The site's content would keep me coming back.**

Disagree 1 2 3 4 5 Agree

**22. The site reflects progressive, leading edge design.**

Disagree 1 2 3 4 5 Agree

**23. The site is well suited to first-time visitors.**

Disagree 1 2 3 4 5 Agree

**24. The site is well suited to repeat visitors.**

Disagree 1 2 3 4 5 Agree

**25. The site has a clear purpose.**

Disagree 1 2 3 4 5 Agree

**End Section 3**

**END TEST**

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For further Info:

<http://www.usability.gov/templates/>