

GDES 45

MISSION COLLEGE – SPRING 2011

WEB PAGE DESIGN Section 95161

Tuesdays and Thursdays 7:00-9:35 in S1-501

Instructor: Mark Garrett

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Office hours: 2:40-4:10 Tue/Thur Office Location: S1-502

My lab hours, as well as course information are posted on my website:

<http://www.garrettmedia.com/mission>

Grades can be checked at this website:

<http://wvmccd.angellearning.com>

This introductory course focuses on the creative design skills required to create effective web page designs using XHTML, CSS and a variety of software packages. The basic principles of type, color, illustration and layout are explored. The students develop an understanding of the Internet and the World Wide Web in a series of hands on exercises. Credit/No Credit Option.

COURSE CONTENT

- Overview and history of the Internet
 - a. Identify and compare software packages
 - b. Identify and discuss the most recent technological developments
 - c. The Internet and the World Wide Web
- Design techniques and effective visual communication
 - a. Typographic exercises
 - b. Color use and psychology
 - c. Principles of page layout
 - d. Creation of effective webpages using a variety of software packages
- Software
 - a. Introduction to XHTML
 - b. Introduction to navigating in cyberspace using Browsers
 - c. Certain features of Photoshop will be utilized.
 - d. Text editors will be used to create web files.
Demonstrations will be provided.

STUDENT LEARNING OUTCOMES

1. OUTCOME:STUDENTS WILL BE ABLE TO CREATE WEB SITES USING XHTML, CSS AND VARIOUS SOFTWARE PACKAGES.
ASSESSMENT:PROJECT EVALUATION ACCORDING TO SPECIFIED CRITERIA, AS WELL AS EXAMINATION.
2. OUTCOME:STUDENTS WILL BE ABLE TO IDENTIFY, DISCUSS AND APPLY DESIGN PRINCIPLES SUCH AS TYPOGRAPHY, COLOR AND LAYOUT TO THE CREATION AND EVALUATION OF WEB DESIGNS.
ASSESSMENT:VERBAL AND WRITTEN CRITIQUE AND EXAMINATION.

REQUIRED TEXT

Learning Web Design: A Beginner's Guide to (X)HTML, StyleSheets, and Web Graphics, 3rd Edition - by Jennifer Niederst Robbins and Aaron Gustafson ISBN: 0596527527

The Principals of Beautiful Web Design 2nd Edition– By Jason Beard ISBN: 098057689X

RECOMMENDED TEXT

Don't Make Me Think! A Common Sense Approach to Web Usability 2nd Edition – by Steve Krug

MATERIALS

Flash/USB storage recommended. Back up your work!

GRADING

Grading will be based on regular, timely attendance and active participation (approximately 5%), exercises and design projects (approximately 75%), and quizzes/tests (approximately 20%). Due dates are important. It is your responsibility to turn in assignments on time. Assignments turned in late will lose 20% of their point value. Late assignments will only be accepted for 1 week after the due date. Projects not turned in will receive 0 points. Exceptions will only be made in the case of serious medical or personal problems. The student is expected to produce original, independent work. Plagiarism will not be tolerated. If you wish to be graded on a credit/no-credit basis, you must notify me 1 month prior to Finals.

Grading is based on a percentage of total points.

A = 90% to 100%

B = 80% to 90%

C = 70% to 80%

D = 60% to 70%

F = 0% to 60%

For the Pass/No Pass Option, 70% or above results in a grade of Pass.

Below 70% results in a grade of no-pass.

EMERGENCIES

Retrieve your personal items and exit the building going out the door of the building that is outside the classroom on the left. Go to the assembly point in the parking lot outside.

DISABILITIES

Mission College makes reasonable accommodations for persons with documented disabilities. Students should notify DISC (Disability Instructional Support Center) located in S2-201 (408-855-5085 or 408-727-9243 TTY) of any special needs.

ATTENDANCE POLICY

Students are expected to attend all sessions of each class. Instructors may drop students from class if they fail to attend the first class meeting or when accumulated unexcused hours of absence exceed ten percent of the total number of hours the class meets during the semester. Moreover, an instructor may drop from the class any student who fails to attend at least one class session during the first three weeks of instruction. It is the responsibility of the student to drop the class if they wish before the last drop day.

UNLAWFUL DISCRIMINATION/SEXUAL HARASSMENT

If you have a complaint or someone has shared information with you as a student or employee that is unlawful discrimination or sexual harassment, contact the Director of Human Resources at West Valley-Mission Community College District, Human Resources Department, (408) 741-2060. If the Director of Human Resources is not available, contact the President of the college in which you attend or are employed. For Mission College, contact the office of President Laurel Jones at (408) 855-5122.

CHEATING

The College's policy on cheating covers in-class cheating, out-of-class cheating, plagiarism, and furnishing false information. I strongly encourage you to reference this policy in your syllabus. In particular, I urge you to include a definition of plagiarism (found in the policy) AND educate your students about plagiarism when appropriate. UC Davis has a good website that explains to students what plagiarism is and how to avoid it. The URL is <http://sja.ucdavis.edu/avoid.htm>