

DIGITAL PHOTOGRAPHY Section 95167

Fridays 1:00 to 6:30 in Room S1-502

Instructor: Mark Garrett

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Office hours: 2:40-4:10 Tue/Thur Office Location: S1-502

My lab hours, as well as course information are posted on my website:

<http://www.garrettmedia.com/mission>

Check your grades at: <http://wvmccd.angellearning.com>

This introductory course focuses on photography as a creative medium. Emphasis will be placed on aesthetics, composition, content and the technical and creative design skills required to create effective digital images using digital cameras and a variety of software packages. A basic understanding of Adobe Photoshop and computer system operation is required.

COURSE CONTENT

Student Course Objectives:

- Identify, discuss and apply the basic principles of digital photography
- Critically evaluate photographic images according to the principals of photographic theory
- Identify and discuss the historical traditions of photography, and how they relate to the creation of contemporary photographic images.
- Identify, discuss and apply the basic principles of image manipulation
- Design and create a number of practical visual communication projects using a variety of software packages

Outline of Topics to be Addressed:

- Creative visual communication using digital photographic images
- Overview of the history of digital photography, and its relationship to traditional photography
- Focus, focal length, visual angle, distortion, depth of field, lenses, exposures and other photographic principals
- Theory of picture composition
- Creative image manipulation and special effects
- Identifying and comparing software packages
- Identifying and discussing most recent technological developments
- The digital camera - an overview of current digital cameras
- Maintenance and care of digital cameras
- Design techniques and effective visual communication using Digital Photography
- Critical evaluation of historical and contemporary photographic images
- Critical evaluation of photographic images created in the class

STUDENT LEARNING OUTCOMES

1. OUTCOME:STUDENTS WILL BE ABLE TO IDENTIFY, DISCUSS AND APPLY THE BASIC PRINCIPLES OF PHOTOGRAPHY AND IMAGE PROCESSING, AS WELL AS CREATE VISUAL COMMUNICATION PROJECTS USING THESE PRINCIPLES.
ASSESSMENT:PROJECT EVALUATION ACCORDING TO SPECIFIED CRITERIA, AS WELL AS EXAMINATION.
2. OUTCOME:STUDENTS WILL BE ABLE TO CRITICALLY EVALUATE PHOTOGRAPHIC IMAGES ACCORDING TO THE PRINCIPLES OF PHOTOGRAPHIC THEORY.
ASSESSMENT:VERBAL AND WRITTEN CRITIQUE AND EXAMINATION.

Software:

- Introduction to Photoshop as applied to Digital Photography
- Other software as necessary
- Identify and discuss the most recent technological developments

REQUIRED TEXT

Digital Photography: Essential Skills, Fourth Edition, by Mark Galer

The Adobe Photoshop CS5 Book for Digital Photographers, by Scott Kelby

MATERIALS

Flash/USB storage recommended. Students must have access to a digital camera and Photoshop. Photoshop is available in the classroom and in the Tech Center Computer Lab.

GRADING

Grading will be based on regular, timely attendance and active participation (approximately 5%), exercises and design projects (approximately 75%), and a midterm test (approximately 20%). Due dates are important. It is your responsibility to turn in assignments on time. Assignments turned in late will lose 20% of their point value. Late assignments will only be accepted for 1 week after the due date. Projects not turned in will receive 0 points. Exceptions will only be made in the case of serious medical or personal problems. The student is expected to produce original, independent work. Plagiarism will not be tolerated. If you wish to be graded on a credit/no-credit basis, you must notify me 1 month prior to Finals.

A = 90% to 100%

B = 80% to 90%

C = 70% to 80%

D = 60% to 70%

F = 0% to 60%

For the Pass/No Pass Option, 70% or above results in a grade of Pass.

Below 70% results in a grade of no-pass.

EMERGENCIES

Retrieve your personal items and exit the building going out the door of the building that is outside the classroom on the left. Go to the assembly point in the parking lot outside.

DISABILITIES

Mission College makes reasonable accommodations for persons with documented disabilities. Students should notify DISC (Disability Instructional Support Center) located in S2-201 (855-5085) of any special needs.

ATTENDANCE POLICY

Students are expected to attend all sessions of each class. Instructors may drop students from class if they fail to attend the first class meeting or when accumulated unexcused hours of absence exceed ten percent of the total number of hours the class meets during the semester. Moreover, an instructor may drop from the class any student who fails to attend at least one class session during the first three weeks of instruction. It is the responsibility of the student to drop the class if they wish before the last drop day.

UNLAWFUL DISCRIMINATION/SEXUAL HARASSMENT

If you have a complaint or someone has shared information with you as a student or employee that is unlawful discrimination or sexual harassment, contact the Director of Human Resources at West Valley-Mission Community College District, Human Resources Department, (408) 741-2060). If the Director of Human Resources is not available, contact the President of the college in which you attend or are employed. For Mission College, contact the office of Lauren Jones at (408) 855-5122.

CHEATING

The College's policy on cheating covers in-class cheating, out-of-class cheating, plagiarism, and furnishing false information. I strongly encourage you to reference this policy in your syllabus. In particular, I urge you to include a definition of plagiarism (found in the policy) AND educate your students about plagiarism when appropriate. UC Davis has a good website that explains to students what plagiarism is and how to avoid it. The URL is <http://sja.ucdavis.edu/avoid.htm>